



Flower Edit

Mühlbauer

SPRING SUMMER 2026



Flower Edit

Blumen sind überall: auf Rasenflächen zwischen Verkehrsinseln, auf Mauern und Fensterbänken, in Pflasterritzen. Sie verzieren und verwelken in Vasen, schmücken Knopflöcher, Kappen oder Kopfbedeckungen. Die Kollektion FLOWER EDIT stellt deshalb ein zentrales, manchmal vergessenes Element der klassischen Modisterei in den Fokus: die Blume.

Irgendwann einmal als rein dekoratives Beiwerk verstanden, als Garnitur oder sentimentales Detail, wird sie in dieser Kollektion neu befragt und geformt. Das florale Motiv wird zum Spiel der Bedeutung. Von der angesteckten Blüte zur skulpturalen Geste. Historisch und popkulturell aufgeladen, medial zitiert. In Anlehnung an die Flower-Power-Bewegung der 1960er-Jahre erscheint die Blume hier auch als Symbol für Frieden und Wandel. Erinnerungen wie etwa Bob Dylans Blumenhut fließen mit ein.

Gerade weil sich die Mühlbauer-Kollektionen der letzten Jahre durch eine konsequente Reduktion und minimalistische Haltung gegenüber Dekoration ausgezeichnet haben, erhält diese Auseinandersetzung mit dem floralen Motiv besonderes Gewicht. Man findet Modelle mit Schlaufen oder Taschen, in die sich Gräser, Blätter oder Blüten individuell stecken lassen. Andere tragen fest fixierte, handgefertigte Blüten aus Stroh oder Stoff. Die Blume wird hier nicht zur reinen Zierde, sondern zum konzeptuellen Element: Teil eines Spiels mit Form, Geschichte und Material. FLOWER EDIT ist eine zeitgemäße Auseinandersetzung mit einem klassischen Motiv, eine sanfte Erinnerung daran, was an den Rändern wächst.

Flowers are all around us: peeping up from bits of grass on traffic islands, on walls and windowsills, growing from cracks in the pavement. They decorate and wilt in vases, adorn buttonholes, caps and headwear. The FLOWER EDIT focuses on florals as a central, almost forgotten, element of traditional millinery.

Whereas flowers have been understood as a purely decorative accessory or sentimental detail for headwear in the past, they have been re-examined and reshaped for this collection. Flowers are laden with meaning: from the posy to the grand sculptural gesture. The significance of flowers can be traced throughout history and pop culture. Echoing the Flower Power movement of the 1960s, the flower here too stands for peace and change. Memories of iconic floral statements such as Bob Dylan's flower hat infiltrate the collection.

Precisely because Mühlbauer collections of recent years have been characterised by consequent reduction and a strictly minimalist approach to decoration, this exploration of the floral motif is particularly significant. There are models with loops or pockets into which grasses, leaves or flowers can be individually inserted. Others feature permanently attached, handmade flowers made of straw or fabric. Here, the flower is not purely decorative, but a conceptual element: a playful exploration of form, history and material. FLOWER EDIT is a contemporary exploration of a classic motif, a gentle reminder of where beauty can be found and the endurance of flowers.

SPRING SUMMER 2026

CLASSICS

TRACHT

PACKAGING

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FLOWERS & STRAW



Cowboy REMO
Straw braid fine
56 – 62 cm
M26101



Fedora UDO DYLAN
Straw braid fine
56 – 61 cm
M26102



Fedora PRINZ UDO
Raffia plait
56 – 61 cm
M26103



Cowboy BERT WEST
Bao straw fine
56 – 60 cm
M26104



Fedora LORD DYLAN
Bao straw fine
56 – 61 cm
M26105



Bowler DUKE THEO
Bao straw fine
56 – 62 cm
M26106

Flowers are for
illustrative purposes
only and not
included with the hats.

STRAW
BRAID FINE



000 black



220 natural



400 red



600 olive



845 tobacco



870 dark brown



910 ciel



970 navy



PURE



Bag CASEY

Raffia sewn
One size
M26107



Fedora FRANCO

Raffia sewn
56 – 62 cm
M26108



Docker Cap KOLYA

Spagat shell
54 – 60 cm
M26109



Beret INSE

Net Spagat
55 – 59 cm
M26110

NET SPAGAT



000 black



100 white



220 natural



FLOWERS & PANAMA



Cowboy REMO
Panama straw L
56 – 62 cm
M26111



Fedora DUKE REX
Panama straw
56 – 61 cm
M26112



Fedora PRINZ DYLAN
Panama straw
56 – 61 cm
M26113



Fedora GRAF UDO
Panama straw
56 – 62 cm
M26114

Flowers are for
illustrative purposes
only and not
included with the hats.

PANAMA STRAW



000 black



020 light grey



100 white



210 sand



220 natural



600 olive



870 dark brown



920 aqua



950 royal



970 navy

SINAMAY FLOWERS





Alice band FLORES
with flower
Sinamay
one size
M26115F



Bucket hat WALU
with flower
Sinamay
54 – 60 cm
M26116F



Bucket hat WALU
Sinamay
54 – 60 cm
M26116



Bucket hat LIVIA
with flower
Sinamay
54 – 60 cm
M26117F



Bucket hat LIVIA
Sinamay
54 – 60 cm
M26117



Visor KAGE
with flower
Sinamay starched
54 – 60 cm
M26118F



Visor KAGE
Sinamay starched
54 – 60 cm
M26118

SINAMAY



SINAMAY
STARCHED





PARASISOL
FLOWERS



Flower fascinator
FLOR
Parasol straw
one size
M26119F



Cowboy REMO
with flower
Parasol straw
56 – 62 cm
M26120F



Cowboy REMO
Parasol straw
56 – 62 cm
M26120



Fedora LORD
with flower
Parasol straw
56 – 61 cm
M26121F



Fedora LORD
Parasol straw
56 – 61 cm
M26121

PARASOL
STRAW



SPAGAT FLOWERS





Cap BAZ
with flower
Spagat
55 – 60 cm
CM238F



Cap BAZ
Spagat
55 – 60 cm
CM238



Cloche NAJA
with flower
Spagat
56 – 59 cm
M26122F



Cloche NAJA
Spagat
56 – 59 cm
M26122



Traveller OTTO SEPP
with flower
Spagat
55 – 60 cm
M26123F



Traveller OTTO SEPP
Spagat
55 – 60 cm
M26123



Cloche SEPP LIA
with flower
Spagat
54 – 60 cm
M26124F



Cloche SEPP LIA
Spagat
54 – 60 cm
M26124

SPAGAT



CROCHET





Beret ADIE
Cotton yarn
56 – 60 cm
M26125



Bucket hat TAMA
Cotton yarn
56 – 60 cm
M26128



Beanie IVY
Cotton yarn
56 – 60 cm
M26126



Cloche ASH
Cotton yarn
56 – 60 cm
M26127



Triangle scarf BLOSSOM
Cotton yarn
60 x 60 x 85 cm
M26129

COTTON YARN



000 black



210 sand



530 lilac



600 olive



610 lime

LACE





Head scarf VALOR
Lace floral
one size
S26701



Head band MEADOW
Lace floral
54 – 60 cm
S26702



Cap POPEYE
Lace floral
55 – 61 cm
S26703



Cap BOSSE
Lace floral
55 – 61 cm
S26704



Bucket hat WALTER
Lace floral
55 – 61 cm
S26705



Triangle scarf TRI
Lace floral
80 x 80 x 113 cm
S26706

LACE FLORAL



010 silver



080 anthra



260 mud



505 rosé



845 tobacco

FLOWERS & CHECKS



Flower broche FIORA
Organic cotton checks
one size
S26707



Bucket hat MARA
Organic cotton checks
54 – 60 cm
S26708



Cap AKA
Organic cotton checks
55 – 61 cm
S26709



**Bucket hat JOOST
with flower**
Organic cotton checks
55 – 61 cm
S26710F



Bucket hat JOOST
Organic cotton checks
55 – 61 cm
S26710



Visor SHADE
Organic cotton checks
54 – 60 cm
S26711



**Cap BAX
with flower**
Organic cotton checks
55 – 61 cm
S26714F



Cap BAX
Organic cotton checks
55 – 61 cm
S26714



Dock cap MALIK
Organic cotton checks
55 – 61 cm
S26715

ORGANIC
COTTON CHECKS



200 beige



230 khaki



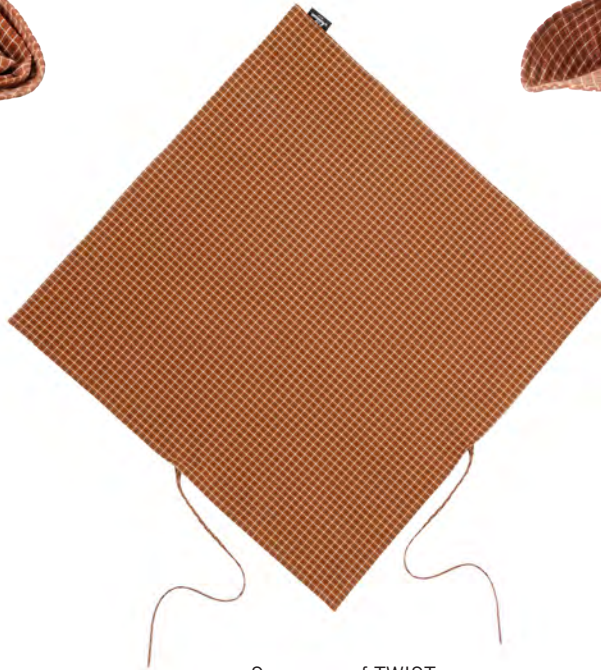
460 terra



905 blue



Bucket hat KAMAL
with flower
Organic cotton checks
55 – 61 cm
S26712F



Square scarf TWIST
Organic cotton checks
60 x 60 cm
S26713



Bucket hat KAMAL
Organic cotton checks
55 – 61 cm
S26712



Cap scarf HUMI
Organic cotton stripes
one size
S26718



Cap BLAZE
Organic cotton stripes
55 – 61 cm
S26716



Cap ONNI
Organic cotton stripes
55 – 61 cm
S26717

ORGANIC
COTTON STRIPES



140 ecru



900 light blue

FLOWERS & CAPS





Cap BASE
with flower
Denim
M, L
CS168F



Cap BASE
with flower
Cotton canvas
M, L
CS071F



Cap BASE
with flower
Japanese Linen
M, L
CS159F

DENIM



905 blue



990 dark blue

COTTON CANVAS



000 black



080 anthra



100 white



210 sand



220 natural



230 khaki



350 yolk



400 red



460 terra



535 raspberry



600 olive



780 bottle



895 mocca



970 navy

JAPANESE LINEN



080 anthra



100 white



220 natural



260 mud



845 tobacco



850 brown



905 blue



Leather band & lining
Goat leather / printed viscose



Traveller GRAF
Panama straw
56 – 62 cm
CM101



Fedora UDO
Panama straw
56 – 62 cm
CM102



Traveller
ART ALESSIO
Panama straw
55 – 60 cm
CM254



Fedora GIL
Panama straw
55 – 61 cm
CM255



Trilby KARL H
Panama straw
55 – 61 cm
CM107



Fedora
ART UDO H
Panama straw
55 – 60 cm
CM219



Pork pie
GRAF THEO H
Panama straw
56 – 62 cm
CM308



Traveller
ART GRAF H
Panama straw
55 – 61 cm
CM309



Pork pie BODO
Panama straw
55 – 59 cm
CM297



Boater
FINN RIX
Panama straw
55 – 60 cm
CM259



Traveller
GRAF WILL
Panama straw
56 – 62 cm
CM260

PANAMA STRAW



000 black



020 light grey



100 white



210 sand



220 natural



600 olive



870 dark brown



920 aqua



950 royal



970 navy



Fascinator KAISA
Sinamay / veil
One size
CM274



Bucket hat WALU
Sinamay bloom
54 – 60 cm
CM283



Cloche LIVIA
Sinamay
54 – 60 cm
CM282



Cloche FISHER FAY
Sinamay starched
56 – 59 cm
CM281



Pill box PIA
Parasol straw
One size
CM277



Cloche FISHER FIZZ
Parasol straw
56 – 59 cm
CM280



Fedora UDO
Parasol
56 – 62 cm
CM298



Traveller GRAF UDO
Marsh grass
56 – 62 cm
CM299



Traveller GRAF
Marsh grass
56 – 62 cm
CM245

VEIL



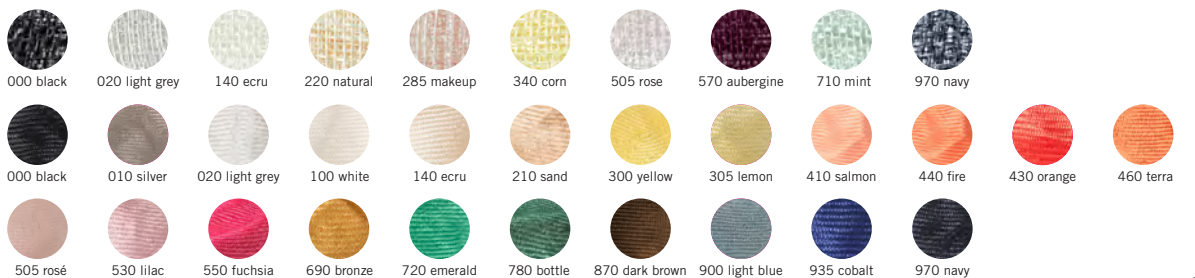
SINAMAY



SINAMAY
STARCHED



PARASISOL
STRAW





Traveller
ART WILL
Raffia plait
55 – 60 cm
CM300



Cloche NAJA
Raffia plait
56 – 59 cm
CM301



Bucket hat
FISHER FAY
Straw braid fine
56 – 60 cm
CM261



Cloche FRANCO
Raffia braid
55 – 60 cm
CM287



Trillby KARL
Hemp braid
55 – 61 cm
CM234



Fedora
GRAF UDO
Hemp braid
56 – 62 cm
CM223



Cap BAZ
Paper panama
55 – 60 cm
CM305



Fedora UDO
Paper panama
56 – 62 cm
CM306



Traveller GRAF
Paper panama
56 – 62 cm
CM197



Traveller
ART GIGI
Paper panama
55 – 60 cm
CM265



Trillby KARL
Paper panama
55 – 61 cm
CM198



Pork Pie
PRINZ BODO
Paper panama
55 – 59 cm
CM199

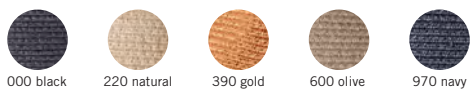
STRAW BRAID FINE



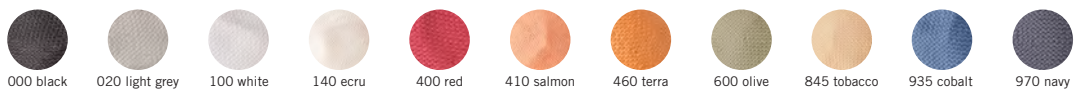
RAFFIA BRAID



HEMP BRAID



PAPER PANAMA





Fedora
GRAF THEO
Spagat
55 – 61 cm
CM154



Fedora ART UDO
Spagat
55 – 60 cm
CM175



Beret INSE
Spagat lurex
55 – 59 cm
CM237



Cap LUC
Spagat
55 – 61 cm
CM156



Cap BAZ
Spagat
55 – 60 cm
CM238



Traveller
PRINZ SEPP
Spagat
56 – 62 cm
CM307



Fedora DUKE
Spagat
56 – 62 cm
CM239



Cloche FRANCO
Spagat
55 – 61 cm
CM266



Cloche NAJA LIA
Spagat
54 – 60 cm
CM284



Alice band AURA
Tulle
One size
CM286

SPAGAT



000 black



070 grey



100 white



140 ecru



210 sand



220 natural



305 lemon



400 red



460 terra



475 garnet



600 olive



845 tobacco



870 dark brown



990 dark blue

TULLE



000 black



100 white



200 beige



300 yellow



412 peach



430 orange



510 rose



540 pink



710 mint



900 light blue



950 royal



970 navy



Head band JADE
Paper ribbon
One size
CM294



Bucket hat
QUINN
Paper ribbon
56 – 60 cm
CM802



Cloche RYSE
Paper ribbon
56 – 60 cm
CM303



Cloche BALTRA
Paper ribbon
56 – 60 cm
CM292



Cloche OTIS
Paper ribbon
56 – 60 cm
CM304



Cloche PLAZA
Paper ribbon
56 – 60 cm
CM293



Cloche NAJA LIA
Raffia crochet
55 – 60 cm
CM290

PAPER
RIBBON



000 black



100 white



200 beige



210 sand



415 tangerine



510 rose



615 sage



640 grass



835 taupe



850 brown



930 air



970 navy



Cap BASIL
Cotton / Jute washed
55 – 61 cm
CS147



Cap POPEYE
Cotton / Jute washed
55 – 61 cm
CS144



Bucket hat WIM
Cotton / Jute washed
55 – 61 cm
CS145



Cap BAX
Denim
55 – 61 cm
CS164



Cloche MABLE
Denim
54 – 60 cm
CS165



Visor SHADE
Denim
54 – 60 cm
CS166



Cap BASE
Denim
M, L
CS168

COTTON /
JUTE WASHED



220 natural



600 olive



805 peanut



870 dark brown



905 blue

DENIM



905 blue



990 dark blue



Cap BASE
Cotton canvas
M, L
CS071



Cap BASE
Cotton canvas
M, L
CS126



Cap SKATE
Cotton canvas
One size
CS113



Visor GOLF
Cotton canvas
One size
CS160



Docker cap
FRISO
Cotton canvas
One size
CS146



Cap POPEYE
Cotton canvas
55 - 61 cm
CS085



Cap JAMIE
Cotton canvas
55 - 61 cm
CS088



Bucket hat
WALTER
Cotton canvas
55 - 61 cm
CS115

COTTON CANVAS



EMBROIDERED
LETTER





Cap JAMES
Light cotton striped
55 – 61 cm
CS129



Head scarf JANE
Light cotton striped
54 – 60 cm
CS131



Cap BOSSE
Light cotton
55 – 61 cm
CS167



Cap INGA
Light cotton
54 – 60 cm
CS135



Bucket hat JOOST
Light cotton
55 – 61 cm
CS151



Bucket hat WIMBERT
Japanese linen
55 – 61 cm
CS152



Cap SONA
Japanese linen
54 – 60 cm
CS153



Cap BASE
Japanese linen
M, L
CS159



Cloche HEDDA
Linen pinstripe
54 – 60 cm
CS161



Cap POPEYE
Linen pinstripe
55 – 61 cm
CS154



Cap BODE
Linen pinstripe
55 – 61 cm
CS155

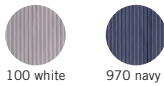


Headband ASHLEY
Cotton jersey
54 – 60 cm
CS138



Turban OMAR
Cotton jersey
54 – 60 cm
CS139

LIGHT COTTON STRIPED



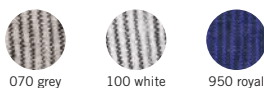
LIGHT COTTON



JAPANESE LINEN



LINEN PINSTRIPE



COTTON JERSEY





Bucket hat KONRAD
Waxed cotton camouflage
55 – 61 cm
CS156



Cloche VERONIKA
Waxed cotton camouflage /
moleskin
One size
CS157



Bucket hat MIO
Waxed cotton camouflage
55 – 61 cm
CS158



Rain hat KASPAR
Waxed cotton
55 – 62 cm
CS096



Rain hat TERRY
Waxed cotton
55 – 61 cm
CS095



Rain hat ARNO
Waxed cotton
55 – 61 cm
CS162



Cap TURBO
Waxed cotton
55 – 61 cm
CS099

WAXED COTTON
CAMOUFLAGE



070 grey



080 anthra



200 beige



700 green

MOLESKIN



000 black



600 olive



750 stone



850 brown



970 navy

WAXED COTTON



000 black



200 beige



430 orange



600 olive



950 royal



970 navy



Cloche RAM
Paper crochet
55 – 60 cm
T23101



Ausseer UDO
Straw braid fine
55 – 61 cm
T20101



Ausseer
GIL ALESSIO
Straw braid fine
55 – 60 cm
T20102



Cap SALLY
Bao straw
54 – 59 cm
T21101



Traveller
PRINZ WILL
Bao straw
55 – 60 cm
T21102



Traveller
SEPP GRAF
Spagat
55 – 61 cm
T21103



Fedora
ART UDO
Jute
55 – 60 cm
T20116



Traveller
ART WILL
Sea grass
55 – 60 cm
T22106



Fedora
GRAF WILL
Raffia straw
56 – 61 cm
T21105



Cloche
SEPP FAY
Raffia straw
55 – 60 cm
T21106



Ausseer
SEPP GRAF
Paper panama
55 – 61 cm
T21110



Ausseer SEPP
Paper panama
55 – 61 cm
T26101

STRAW BRAID FINE



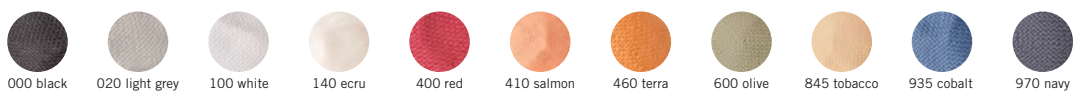
SPAGAT



SEA GRASS



PAPER PANAMA



Packaging



PAPER BAG SMALL

Paper
h: 25 cm
w: 32 cm
d: 11 cm
CS156
WM10



PAPER BAG

Paper
h: 36 cm
w: 40 cm
d: 12 cm
WM05



HAT BRUSH

Ash wood / horse hair
6x9 cm
WM06



FOLDABLE HATBOX
SMALL

Paper
h: 30 cm
w: 30 cm
d: 12 cm
WM03



FOLDABLE HATBOX
LARGE

Paper
h: 38 cm
w: 38 cm
d: 18 cm
WM02



ROLL BOX

Paper
Ø: 9,5 cm
h: 30 cm
WM04



GIFT BOX

Paper
h: 7 cm
w: 20 cm
d: 30 cm
WM07



HATBOX ROUND

Paper
Ø: 45 cm
h: 18 cm
WM01

Mühlbauer Hutmanufaktur seit 1903

Jeder Hut wird nach handwerklicher Tradition in der Mühlbauer-Werkstätte in Wien hergestellt. Und zwar aus voller Überzeugung. Denn beste Qualität bei Material und Verarbeitung kann nur von Hand erzeugt werden.

Die Hutmanufaktur Mühlbauer verbindet das Handwerk mit zeitgenössischem Design. Klaus Mühlbauer, Hutmacher in der vierten Familiengeneration, entwirft die Hut-Kollektionen gemeinsam mit den Designerinnen Nora Berger und Selma Klima. Das Experiment wird dabei bewusst gesucht, um konsequent Neues zu schaffen. Mühlbauer hat das Zeitgeschehen im Blick, denn es geht darum, Kopfbedeckungen zu kreieren, die in unseren Alltag und zu unserer Bekleidung passen.

„Das Faszinierende am Hutmachen ist der gestalterische Eingriff am Kopf – der sichtbarsten Stelle des menschlichen Körpers. Bei Anwendung des entsprechenden Fingerspitzengefühls und Knowhows kann man dabei wahre Wunder bewirken: stilbildend und identitätsstiftend“, Klaus Mühlbauer.

Mühlbauer Hat makers since 1903

Every hat is made according to artisan tradition in the Mühlbauer workshop in Vienna. Because we are convinced this produces the very best results. Because the highest quality material and craftsmanship can only be produced by hand.

The Mühlbauer hat manufactory combines craft with contemporary design. Klaus Mühlbauer, the fourth generation in his family to create hats, designs the collections in collaboration with designers Nora Berger and Selma Klima. They deliberately seek experimentation in order to consistently create something new. Current affairs and styles are constantly monitored by Mühlbauer as it is all about creating headwear that fits seamlessly into everyday life.

„The fascinating thing about hat making is the creative intervention on the head – the most visible part of the human body. With dexterity, sensitivity and know-how, you can work wonders: style-forming and identity-creating,“ Klaus Mühlbauer.

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Mühlbauer